

How we made a difference in 2016/17



OUR 50th anniversary engaged OVER 100 local businesses
75 ARTISTS & 20 MPs & Local Authority Leaders



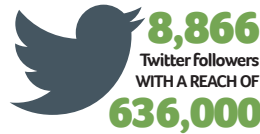
402,994
VISITING OUR WEBSITES
FOR THE 1ST TIME



4,652
Facebook likes



WITH A REACH OF
684,000
reading our posts

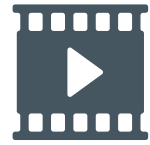


8,866

Twitter Followers
WITH A REACH OF

636,000

28,392
unique views of our
video updates
on YouTube & Facebook



1,500 visitors
bought a Cotswolds Discoverer Pass from
GWR to explore the area by train & bus



71 rural skills courses
dry-stone walling, thatching
& blacksmithing

553
trainees

2,000 visitors
to our
Living Landscape Festival



our volunteers
monitored
Historic England
sites in the area

1,535
young people from
21 schools
got connected with nature

4,833
People enjoyed
FREE GUIDED WALKS
by our volunteer wardens

CARING FOR THE
COTSWOLDS
generated
£2,817
WHICH SUPPORTED 5
CONSERVATION PROJECTS
thanks to visitors
of local businesses

48,338
hours
CONSERVATION WORK BY
voluntary wardens
equated to an estimated value of
£322,000

2,536 hours
of restoration work
by volunteers at
36 sites in
the area
wildflower grassland restoration



Welcomed
44,523
Domestic & international
VISITORS

The Countryside Fund
supported conservation
projects valuing
£23,504

117,068
DOWNLOADS
SELF-GUIDED WALKS
AND CYCLE ROUTES
FROM OUR WEBSITE

4 Landscape & Strategy
Guidelines and Position
Statements shared online

Cotswolds
LEADER programme
has created
11 new jobs
working with
7 businesses

Sustainable Development Fund
SUPPORTED COMMUNITY
PROJECTS VALUING
£52,181

59%
planning application
decisions made
in accordance with the Board's advice

The Cotswolds Conservation Board secured
£2.1m investment in the area and turned every £1
from a local authority into £250 worth of investment

